**NEW** 

# Eyezen® Kids Lenses

## Designed for how children see the world

Eyezen® Kids lenses take into account 3 parameters unique to children to provide them with an all-around better visual experience.\*



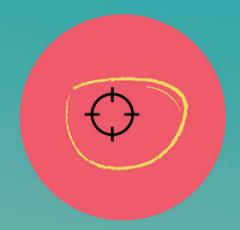
#### Children's morphology

Children's facial features differ from adults as they continue to grow.



#### Object distance

Children's stature and the length of their arms are shorter, so they look at objects at a closer distance than adults.



#### 992e directions

Children see the world from a lower point of view and use all parts of the lens to see the world around them.

\*Compared to standard single vision lenses

## Looking after growing eyes



First



Second eye exam



comprehensive eye exam before school starts



## Finding the right glasses

#### Your children's glasses should:



Fit comfortably around the ears and across the bridge of the nose



Ideally feature spring hinges, so they're less likely to snap



Choose a lens that is uniquely designed for your child's vision needs.





Schedule a comprehensive eye examination for your child annually



### Ask us for more information